

SAMPLE DOCUMENT

XYZ ORGANIZATION PRINCIPLES FOR CORPORATE SUPPORT OR DONATIONS

Introduction

The XYZ Organization believes that it can best fulfill its mission through a broad base of support from various sources. However, to maintain its independence and objectivity, it seeks to identify any areas where there may be real or apparent conflicts of interest or where the mission, programs, projects and independence of the XYZ Organization could be compromised.

As part of expanding its base of support, the XYZ Organization is willing to consider partnerships with and gifts from the corporate sector. The XYZ Organization recognizes that corporations, as profit-centered organizations, have obligations to their shareholders, boards and employees to be successful. The XYZ Organization also recognizes that companies support the nonprofit sector not only out of a desire to be helpful, but also with a hope of a return or benefit to the companies.

Given these realities and both legal and ethical considerations, the XYZ Organization is willing to negotiate partnerships and accept support from the corporate sector in ways that will benefit and recognize the supporting companies while enabling the XYZ Organization to better achieve its mission without compromising its principles.

General Guidelines

The XYZ Organization, as an independent nonprofit organization, will accept no cash or real property gift, pledge of support or noncash gift or services or enter into any partnership with any company or other organization that produces products that are or may be harmful to the XYZ community. Nor will the XYZ Organization accept any of the above or support from any company or organization that, in the judgment of the XYZ Organization, exploits students or teachers in its product lines, advertising, marketing, workforce or in any other way.

Principles

The XYZ Organization will at all times maintain an independent position on educational issues and concerns.

The XYZ Organization will solicit and accept support only for activities that are consistent with its mission.

- Barbara L. Cicone, CFRE, *Developing Fundraising Policies and Procedures: Best Practices for Accountability and Transparency* AFP, AFP Ready Reference Series Booklet, 2007, page 20.